

REBEKAH HENSON

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Education

Eastern University

Bachelor of Arts in English Writing, cum laude

3.58 GPA

*staff writer for The Waltonian, 2004 – 2005; ETHELS Swing Dance Club member, 2004 – 2008; Japanese club member, 2005 – 2006; ETHELS Swing dance club treasurer, 2007 – 2008
Dean's List Spring 2005 and Spring 2007*

August 2004 – May 2008

St. Davids, PA

Oxford University

Study abroad program

Spring Semester 2007

Oxford, UK

Related Coursework

- Fiction Writing
- Playwriting - "The Interview" one of 4 scripts chosen for stage production in Eastern University's 2008 Performing Arts Living Room
- Autobiography/Biography – Produced a 20-page memoir as a final project
- Essay Writing – Adapted writing to three popular non-fiction formats: memoir, literary journalism, and personal essay
- Critical Theory – A research and writing intensive course on literary philosophy and ethics
- Studies in the Novel

Writing Experience

2010 Copywriter

Leadnomics, Philadelphia, PA

Adhering to in-house style standards for projects including:

- 15-plus articles per day marketing personal finance tools with search engine optimization keywords
- Producing content-rich articles on debt management programs and online degrees using extensive online research
- Publishing in-depth reviews of online degree programs from a number of universities
- Writing web copy for financial and educational websites

2009 Communications Assistant

Jamie Moffett Media Design & Production, Philadelphia, PA

Summer internship that included:

- Writing and distributing press releases to local and national media outlets
- Assisting in the development of a social media marketing campaign to promote films and grow fan base on Twitter, Facebook, and MySpace
- Writing and editing several film related blogs
- Writing copy for all official e-mail communications

Writing Experience (cont.'d)

2007 – Present **Playwright**

Philadelphia area

- Author of “The Interview,” a 10-minute play produced for Eastern University's Performing Arts Living Room in 2008
- Writer for Eastern University's New Play Workshop, a 24-hour collaborative theater making event in 2008

2004 – 2005 **Staff Writer**

The Waltonian, Eastern University, St. Davids, PA

- Wrote bi-weekly articles relating to entertainment and campus life
- Reviewed local entertainment venues and on-campus events
- Conducted thorough interviews and research for each article

Additional Skills

Computer Proficiency

Windows and Mac operating systems, Microsoft Word, Microsoft Office, Excel, Photoshop, HTML, CSS

Work History

Y-Not Radio

On-air Host/Promotions

August 2010 – Present

Philadelphia, PA

Leadnomics

Copywriter

May 2010 – Present

Philadelphia, PA

Superfit, Inc.

Administrative Assistant

September 2009 – December 2009

King of Prussia, PA

Jamie Moffett Media Design & Production, Inc.

Communications Assistant

May 2009 – September 2009

Philadelphia, PA

CVS/Pharmacy

Pharmacy Technician

January 2009 – July 2009

Medford, NJ

Rimtech Corporation

Receptionist/Office Assistant via Hagarty Associates

August 2008 – October 2008

Burlington, NJ

